ERASMUS Staff Mobility 2013/14

Individual Work Shadowing at the Center for India & Global Business
Judge Business School, University of Cambridge

As a part of the ERASMUS staff exchange program we visited one of the most famous universities in the world, the University of Cambridge, from 2 June - 7 June 2014. The University of Cambridge traces its history back to 1209 and has been since then an emblem of high quality education and research. Currently it has 31 colleges under its umbrella and the latest one of them is Judge Business School where we were invited for the exchange program. Judge Business School was established in 1990 to focus on management sciences research. The main objective of our visit to Cambridge was to learn and exchange teaching experiences and identify opportunities for further collaboration and co-operation between the two universities in the field of management sciences with special focus on innovation and technology management.

Cambridge is a student city and has a very vibrant environment where there are lots of new ideas are floating in and out. Students come from varied backgrounds, cultures, regions that make the university staff and programs multi-cultural and helps to get broader perspectives on research issues and challenges.

We tried to make most of our trip by visiting and exchanging views with senior faculty members at Judge Business School and meeting with doctoral and postdoctoral students at the Institute of Manufacturing and the Engineering Department at the University of Cambridge. Meetings were set up to gather information about the different research programs and know about different focus areas. On the last days of our visit we attended a marketing workshop held at Judge Business School and got a chance to meet faculties from various prestigious universities across the world like Harvard University, Yale University, Hong Kong University of Science and Technology, Pennsylvania State University and others. Attending the workshop and interacting with stalwarts in research was the most memorable part of the visit. The intriguing discussions with them broadened our perspective towards research and helped us learn vast number of research methodologies being adapted at these institutions.

Cambridge has set significantly high standards in evaluating the their research work. Quality is always weighed more than quantity and students are pushed hard to give in their best. Students are encouraged for doing field studies, which is not very common in other European universities, however we found its
influence on degree of involvement and understanding of the students to a large extent.

In terms of research fields, there is an evident overlap and hence fortunately gave us enough room and topics to discuss about research collaboration and cooperation between universities. Discussion with the faculties was really fruitful and gave us new pointers for collaborative projects.

Overall it was a very useful trip and will indeed help us in betterment of our work. We thank the ERASMUS staff for supporting us throughout and making the trip possible.